



Grüezi Switzerland

The travel app that speaks „schwyzerdütsch“!

Media documentation 09.2021



Grüezi Switzerland!



Grüezi, Servus, Hallo and Welcome...

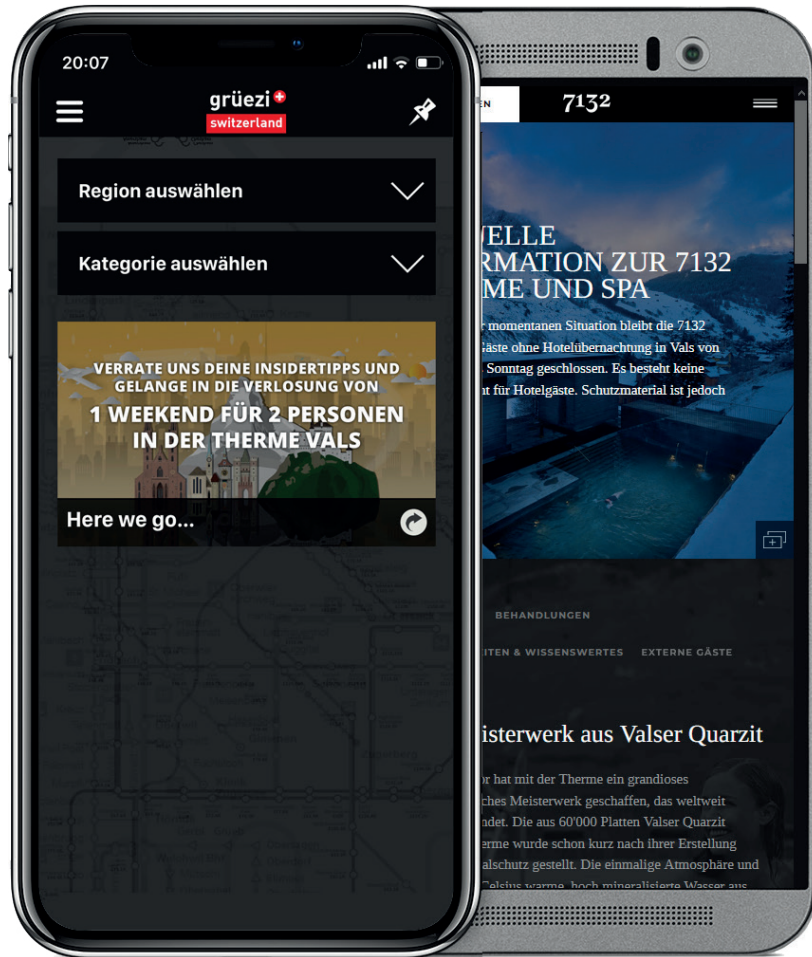
„Grüezi Switzerland“ is an extraordinary travel guide and is one of the first smartphone apps to combine the most important tourist vocabulary of Swiss singsong in the form of situationally structured dialect sound files.

The app was launched in June 2013 for iOS and Android systems and is currently available in a completely revised 4th edition in German and English. A wide range of tourist information and offers in and from Switzerland is aimed at locals, foreign tourists and of course all those interested in Switzerland. Shortly after its launch, the app has already made it to the top of the Place iTunes Download Charts.

Benefit from our outstanding presence with more than 50,000 users who love to go on excursions and travel, and from the attractive forms of advertising within the app.

Pascal de Sapio
Spherix AG

TOPIC Advertising banner



The sunny place for your company.

Place your advertisement prominently on the start page of a rubric and link them to any web link. Win new customers and strengthen your brand. This will give you maximum visibility and attention.

Advertising service / packages

Topic Starter Advertising banner

50'000 User

1. Advertising banner on the category*
Startpage of your choice
2. Weblink reference
3. Tracking code

Price per banner/year
1'980 CHF

Topic Combi Werbebanner + Newsletter

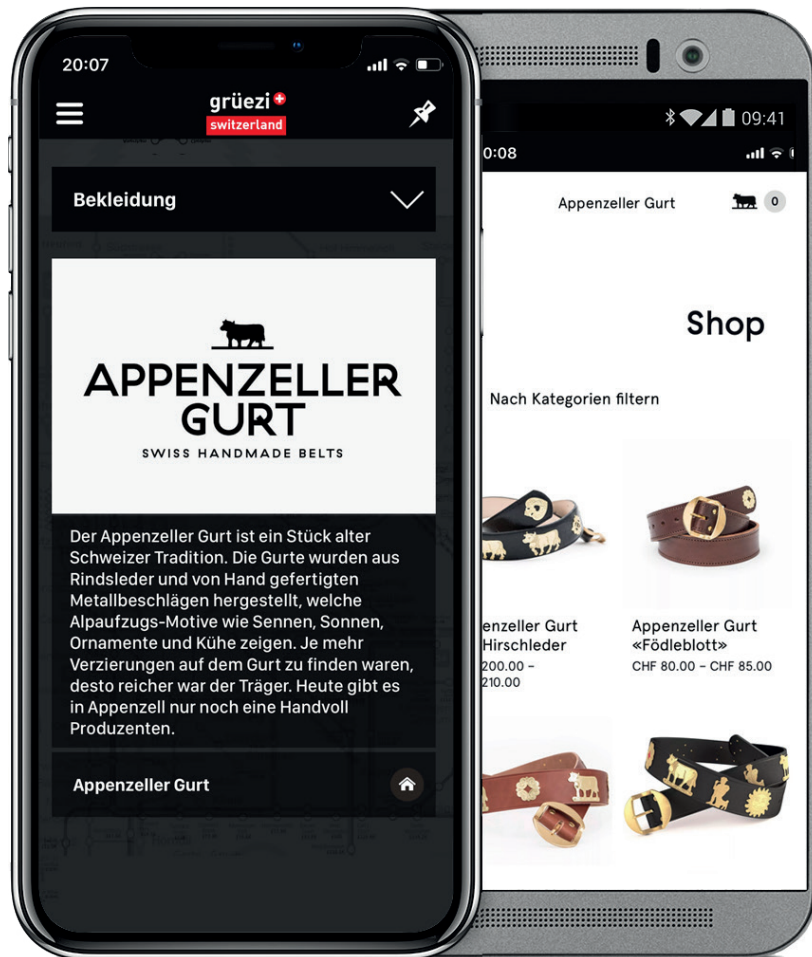
50'000 User + 15'000 EMail-Recipient

1. Advertising banner on the category*
Startpage of your choice
2. Weblink reference
3. Tracking code
4. An advertorial contribution in
our monthly newsletter
Issue month of your choice

Combi price per banner/year
2'980 CHF

*Categories Overview

Must See
Events & Tickets
Insider Tipps
Services
Souvenir Shops



More reach and relevance for your e-shop.

With a banner in the category „Souvenir Shop’s“ Swiss product manufacturer are displayed in a prominent position within the app. Win new customers and strengthen your brand. Grüezi Switzerland“ is proven to attract attention in the form of redirections to your online e-shop.

Advertising service / packages

Starter **App Brandbanner** 50'000 User

1. App Brand Banner in a category of your choice
2. 300 Character Brief description
3. e-Shop Link
4. Trackingcode

Price per year
980 CHF

Kombi **App Brandbanner + Newsletter** 50'000 User + 15'000 EMail-Recipient

1. App Brand Banner in a category of your choice
2. 300 Character Brief description
3. e-Shop Link
4. Trackingcode
5. An advertorial contribution in our monthly newsletter Issue month of your choice

Price per year
1'980 CHF

Categories Overview

Clothing / Books & Games / Food & Drink
Gadgets / Household & Kitchen / Cosmetics / Stationery
Souvenirs / Sweets / Bags & Backpacks / Watches



„Grüezi Switzerland“ is the ultimate Swiss Travel App (iOS & Android) and belongs to the standard work of all travel enthusiasts and people interested in Switzerland. Use the cross-media advertising channels now for your communication to a premium target group. We will be happy to advise you!

www.gruezi-switzerland.ch . visions@spherix.ch
A project of Spherix AG . Geltenwilenstrasse 8a . Postfach 335 . CH-9014 St. Gallen